Alberto Canepa

UX/UI designer

www.albertocanepa.me • alby.canepa@gmail.com • +31 (0) 626362507

⊙ Amsterdam, NL   ⊕ English, Italian

PROFILE

Senior UX/UI designer with hands-on experience in front-end development. More than ten years of experience designing for HCI and high-complexity enterprise products. Problem-solver with creative talents in finding robust solutions to UI and IA challenges. Team enabler by creating connections between individuals, and workshops' facilitations.
In the past, I contributed to the success of large scale projects for tech giants, banks and other companies.

CORE SKILLS

- UX Design
- UI Design
- UX Research
- HCI
- Designing for accessibility and inclusion
- Information architecture
- Wireframes and prototypes
- Customer journey mapping
- Designing for accessibility
- Data visualisation
- Usability testing
- Graphic design
- Front-end development

TOOLS AND SOFTWARE

Figma • Miro • Adobe CC • Axure RP • Sketch • VS Code • HTML • CSS • Sass • Javascript • React • Vue • Node • Git • Accessibility tools • Jira • Analytics

EDUCATION

Sep 2006 – May 2012

BA, Graphic & Virtual Design
Polytechnic University of Turin

COURSES AND CERTIFICATIONS

Udemy Business

Dec 2022
How To Design for Accessibility: for UX Designers (WCAG 2.2)

Deque University

Jun 2020
Accessibility Fundamentals

WORK EXPERIENCES

Elsevier BV • Amsterdam, The Netherlands   **Mar 2020 – Current**

Senior UX designer

- UX/UI design of research portfolio's enterprise products (mainly SciVal)
- Accessibility compliance champion (WCGA 2.2) including validation and testing with customers
- Major contribution and collaboration to cross-product design system and its foundational components design library (Figma)
- Running innovation discovery projects, together with the product team, finalised to validate value propositions with potential early adopters
- Data visualisations design and prototype with real data
- Facilitating workshop stakeholder finalised to the definition of product personality, alignment across business functions, strategic lookout and redesign

CLIENTS / Elsevier

Synchronoss • London, United Kingdom   **Mar 2019 – Present**

Product designer (UX/UI)

- In charge of the UX/UI design of Digital Experience Platform (DXP) suite of products for B2B international clients (mainly telecommunication and e-commerce)
- Planned and executed UX/UI deliverables within SAFe team (Scrum and Kanban)
- Facilitated workshops between designers and engineers
- Created of a robust cross products design system and library of design components
- Collaborating closely with stakeholders toward ideations and deliveries of long-lasting designs solutions

CLIENTS / Amazon, AT&T, British Telecom, Telkom Indonesia, BAT

Affinion Group (Tenerity) • London, United Kingdom   **May 2015 – Mar 2019**

UX/UI designer and developer

- Planned and executed successfully large projects for international banks and financial services with careful consideration of user interactions
- Advocated UX/UI strategy and delivered UX and UI from start-to-finish projects while collaborating continuously with sales, marketing and engineering teams
- Developed front-end layer of applications within hybrid agile/waterfall framework

CLIENTS / Mastercard, Royal Bank of Scotland, NatWest, Amex, Crédit Agricole, Intesa

Search Office Space • London, United Kingdom   **Jul 2013 – May 2015**

Digital designer and UI developer

- Led and delivered UX/UI design for all company websites and platforms
- Developed front-end website interfaces and support back-end team during integration
- Designed of email campaigns, corporate brochures and other print products

CLIENTS / searchofficespace.com, meetingrooms.com, soRecruit

Interaction Design Foundation

Apr 2020
Human-Computer Interaction HCI
Mobile User Experience Design

Apr 2019
Human-Computer Interaction HCI
Mobile User Experience Design

Oct 2018
Conducting Usability Testing
Interaction Design for Usability

Jan 1994 – Apr 2008
AGESCI Scout Lead Assistant
Cause, civil rights and social actions

Medestea Biotech • Turin, Italy   **Jan 2012 – Mar 2013**
Graphic and web designer

▸ Web design and development
▸ Communication, graphic and packaging design

CLIENTS / Medestea Biotech, Liftycol, Fullfast, Seredial, NatygenDNA

515 Creative Shop • Turin, Italy   **Oct 2011 – Dec 2011**
Digital designer consultant

▸ Design and development with WordPress
▸ Graphic design of online banners

CLIENTS / Illy, Abarth

Eggers 2.0 / Tuorli 2.0 • Turin, Italy   **Oct 2011 – Dec 2011**
Web Designer and Developer

▸ Web design and development
▸ Visual identities, campaign adverts and print products

CLIENTS / Compagnia di San Paolo, Biraghi, Marella, Ecopack, Vertical Stage Session